

PROJECT NAME: Utah Dietary Supplement Consortium

RECIPIENT: Weber State University

LOCATION: Ogden, Utah

PURPOSE: Utah is home to 25% of the U.S. market in natural products and dietary supplements with over 150 companies in the state. The industry is the second largest in the state, representing 2 to 3% of the Gross Domestic Product. This project will focus on the creation of the Utah Dietary Supplement Consortium with the goals of enhancing existing training programs to provide relevant skills; establish new academic and industry relationships; support availability of and access to safety testing of raw materials, potency analysis of finished goods, standardized auditing and compliance in alignment with education efforts; and create a greater awareness of natural and dietary supplements by students, educators, and the public.

AMOUNT: \$1,045,000